



## **Social Media Nexus Coordinator**

### **Part-time**

**Location:** Remote working. You must have the right to work in the UK.

**Reports to:** CEO

**Contract Type:** Part-time, 4 days/month

**Pay Rate:** £200/day (depending on experience)

**Application Deadline:** 18th August 2025

**Interview Dates:** 27th and 28<sup>th</sup> 2025

We strongly encourage applications from women, youth, and individuals with lived experience of marginalisation or exclusion.

### **InHive Global: Our Mission, Vision, Values, and Theory of Change**

At [InHive](#), our mission is to empower young people and youth-led organizations to drive positive change in their communities and beyond through a network-building approach. Our vision is to reduce inequalities for young people, build their capacity, and develop their leadership skills. We aim to foster a culture of empathy, inclusivity, and purpose-driven action, and our theory of change focuses on achieving better life outcomes for youth worldwide through transformative networks.

InHive Global is seeking an experienced and motivated Social Media Nexus Coordinator to lead the delivery of our social media presence and digital engagement, supporting our global network-building initiatives and amplifying the voices of our partners and alumni communities. This part-time role is available until September 2025, with the possibility of extension.

[Nexus](#) is a global platform, an InHive Global initiative for social change, social impact and social justice-oriented networks, where network leaders and coordinators come together to share and grow. Nexus is a global community across 22 countries of over 100+ members from social impact, social change, and social justice-oriented networks, collectively reaching more than 1 million people. Nexus exists to connect practitioners, amplify underrepresented voices, and foster knowledge-sharing that strengthens network practice. Members engage in peer learning, collaborative campaigns, online events, and resource exchange, all with a strong emphasis on youth engagement and equity.



As the Social Media Nexus Coordinator, you will play a central role in telling the story of Nexus, engaging its members across digital platforms, and enhancing the visibility and impact of this unique global community.

### **Key Responsibilities**

- Lead the day-to-day management and increase traction of inHive’s social media channels (primarily X/Twitter, LinkedIn, Instagram, Bluesky YouTube).
- Support the Communications Lead in delivering on social media content/ calendar aligned with organisational sector priorities for both internal and external audiences.
- Design and deliver social media campaigns on Nexus that promote inclusion, alumni impact, youth stories, and network-building.
- Source, edit, and publish engaging content (videos, graphics, reels, testimonials, interviews) from partners and alumni across Africa, UK and beyond.
- Coordinate with inHive’s communications and program teams to amplify key updates, publications, and events using multi-media tools; story-telling.
- Track engagement metrics and produce monthly reports to inform strategy and decision-making.
- Support partners (e.g. universities, student groups, alumni associations) in developing and coordinating their own social media content as part of the wider network strategy.
- Ensure accessibility and inclusion in social media communications (e.g. captions, language sensitivity, diverse representation).
- Monitor social media trends and provide strategic advice on platform use and growth.

### **Required Qualifications and Experience**

- Minimum 5 years of experience in social media management, digital communications, or content creation—preferably in the non-profit or education sectors.
- Proven ability to manage multi-platform strategies and grow youth audiences in UK, Africa and globally.



- Strong visual and storytelling skills, with experience creating graphics, short-form video, and copywriting for digital channels.
- Experience working with youth-led, community-driven, social impact or education-focused organisations is an asset.
- Ability to manage multiple content streams and coordinate inputs from across geographies.
- Passion for equity, youth engagement, and inclusive communication.
- Proficiency in tools like Canva, Meta Business Suite, Buffer, or similar scheduling and design platforms.

#### **What We Offer**

- Flexible, remote working arrangement.
- An opportunity to contribute to a high-impact initiatives focused on youth networks, equity and inclusion.
- A collaborative, mission-driven team with a learning-oriented culture.
- Professional development opportunities and access to a global network of practitioners.

#### **How to Apply**

Please submit your CV and a short cover letter (1 page max) with **links or samples of your social media work** to [kamini@inhiveglobal.org](mailto:kamini@inhiveglobal.org) with the subject line: **Application – Part-time Social Media Nexus Coordinator.**